

State of North Carolina Office of the Governor

For Release: **IMMEDIATE** Contact: Lauren Carrier Date: March 26, 2007 Phone: 919/733-5612

GOV. EASLEY TO ADDRESS STATEWIDE CONFERENCE ON TOURISM

RALEIGH – Gov. Easley will address travel and tourism industry professionals from across the state at the Governor's Conference on Tourism on <u>at 12:00 p.m. TODAY (March 26) in the Carolina Ballroom at</u> the Sea Trail Golf Resort and Conference Center (211 Clubhouse Road) in Sunset Beach.

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Directions: Take I-40 East toward Wilmington. Take the US-17 exit and take US-17 to Route 904. Turn left onto Route 904. Turn right onto Old Georgetown Rd. Follow signs for Sea Trail Resort. Turn left into the resort's entrance. Follow signs for the Conference's Convention Center. The Carolina Ballroom is in the Convention Center.